



Bulbshare

AI-first customer collaboration for...

Consumer insight

Product innovation

Brand advocacy

R&D

Video research

Concept testing

UGC

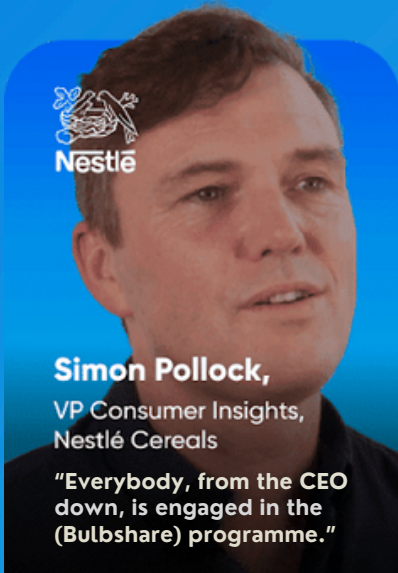
Ethno studies

Consumer immersions

Consumer trends

Virtual workshops

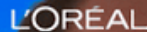
Any consumer segment. Anywhere in the world. Bulbshare builds customer communities for the world's biggest brands, driving 1000s of daily insights - all analysed in seconds with the power of AI. It's time to put customer voice at the heart of your business.



Simon Pollock,

VP Consumer Insights,
Nestlé Cereals

"Everybody, from the CEO down, is engaged in the (Bulbshare) programme."



Sam Crossman,

Chief Digital Officer,
L'Oréal

"Customer communities are the future. That's what Bulbshare enables."

50x

Faster analysis with AI

90%

Research time savings

10x

Customer loyalty

Built with:



Powered by:



L'ORÉAL



PANDORA



ebay





Unlock the power of your customers

ESOMAR
WORLD RESEARCH

YES Award Finalists



Ops Excellence Finalists

RESEARCHLIVE

Research Hero Award
Winners



Insights 250 winner

Human insights. AI analysis.

Drive 1000s of real-time responses from your community then group, mine and analyse your data in seconds using our AI technology.

Customer-generated content

Access a limitless source of more effective customer-generated content - building authenticity and meaning with your customers.

People-powered global reach

Identify influencers through your analytics dashboard and distribute content through their personal networks - driving word-of-mouth advocacy.



Paul Thomas
Global Insights Director, Asahi



"(Bulbshare) has allowed us to quickly answer burning questions within our business - vs a traditional research tool which takes 5 times as long and costs 5 times as much!"

Your brand's success lies in
the communities you create

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