Bulbshare

smg

AI-first customer collaboration for...

- Consumer insight
- Product innovation
- Brand advocacy
- R&D
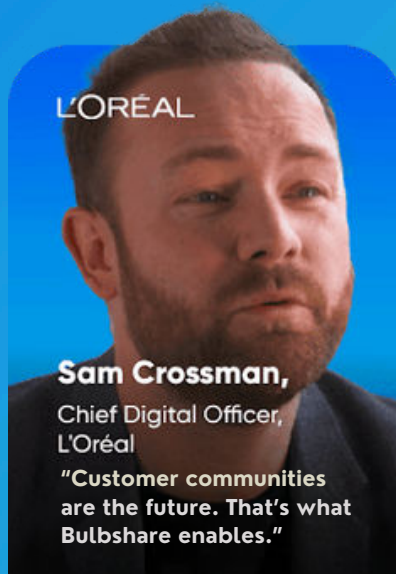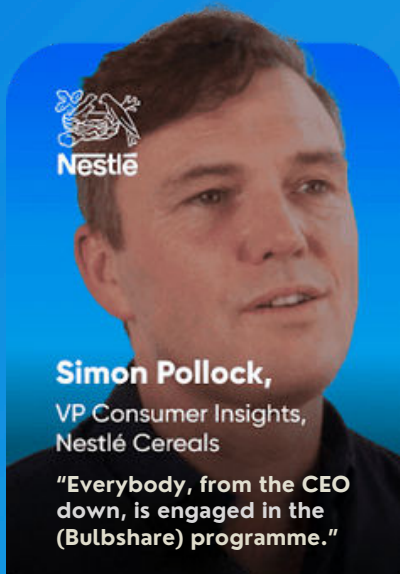- Video research
- Concept testing
- UGC
- Ethno studies
- Consumer immersions
- Consumer trends
- Virtual workshops

Any consumer segment. Anywhere in the world. Bulbshare builds customer communities for the world's biggest brands, driving 1000s of daily insights - all analysed in seconds with the power of AI. It's time to put customer voice at the heart of your business.

Nestlé

Simon Pollock,
VP Consumer Insights, Nestlé Cereals

"Everybody, from the CEO down, is engaged in the (Bulbshare) programme."

L'ORÉAL

Sam Crossman,
Chief Digital Officer, L'Oréal

"Customer communities are the future. That's what Bulbshare enables."

50x
Faster analysis with AI

90%
Research time savings

10x
Customer loyalty

Built with: ■■ Microsoft
Powered by: ⟳ OpenAI

Nestlé   L'ORÉAL   P&G   PANDORA   reckitt   SAMSUNG   ebay   Unilever

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Unlock the power of your customers

Human insights. AI analysis.

Drive 1000s of real-time responses from your community then group, mine and analyse your data in seconds using our AI technology.

Customer-generated content

Access a limitless source of more effective customer-generated content - building authenticity and meaning with your customers.

People-powered global reach

Identify influencers through your analytics dashboard and distribute content through their personal networks - driving word-of-mouth advocacy.

Paul Thomas
Global Insights Director, Asahi

Asahi

"(Bulbshare) has allowed us to quickly answer burning questions within our business - vs a traditional research tool which takes 5 times as long and costs 5 times as much!"

Your brand's success lies in the communities you create

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🌐 www.bulbshare.com